



THE MOTH



2024 Media Kit

Who We Are

The Moth is true stories, told live and without notes. We celebrate the ability of true, personal storytelling to illuminate both the diversity and commonality of human experience. Our work allows people all over the world and from all walks of life: astronauts, students, a dental hygienist, a hotdog eating champion, a mechanic, exonerated prisoners, veterans, Nobel laureates and everyone in between, to share their stories on stage in front of a live audience. Through live and virtual shows, storytelling workshops, a podcast, Peabody Award-winning Radio Hour, and *New York Times* Best Selling books, The Moth brings the power of personal storytelling to millions of people each year—creating community and building empathy around the world.

"The most trusted name in storytelling." —*Time Out New York*

Our Impact

60,000+ stories told 6,000+ live events since 1997

15,000+ submissions to the pitchline

230 live and virtual storytelling shows in 2020

932 students who have told stories at High School SLAMs (to 10,000 of their peers)

6 continents where The Moth has held events

560+ stations that air *The Moth Radio Hour*

256 participants who have told stories through The Moth Community Program in 2019

90 million annual downloads of *The Moth Podcast* in 2023

25+ cities with monthly StorySLAMs and Mainstage Shows

1.3 MM+ followers across The Moth's social media profiles

4 stories told by Nobel Laureates

3 storytellers who have been in outer space

3 onstage marriage proposals (they both said yes)

2 audience members who have fainted during stories about surgery

Storytelling Events

"When it comes to engaging and brilliant storytelling, The Moth never disappoints. Moth performances are the go-to for anyone who has ever wanted to hear the best of the art of storytelling." —*Forbes*

The Mainstage

The quintessential Moth experience, a two-act show where five tellers and a notable host share true personal stories, without notes.

StorySLAMs

Community-focused, open-mic storytelling competitions where anyone can share a five-minute story on the night's theme. These ten lucky audience members, picked at random, vie for the chance to be crowned the night's StorySLAM champion.

GrandSLAMs

Held in select cities, ten StorySLAM winners are invited to take to the GrandSLAM stage for the ultimate storytelling competition.

"If you look over the edge of the shuttle, it's like looking over a cliff, with 350 miles to go down to the planet. And there are no good handrails."

—MIKE MASSIMINO

"You could tell just by looking at him that he was not someone who cried often... He didn't try to wipe away his tears. He tried to take the heels of his palm,, and jam everything back into his eyes, as if everything was just goinna go right back where it came from."

—DAISY ROSARIO



The Moth holds monthly StorySLAMs in 25+ cities around the world:

Ann Arbor, Asheville, Atlanta, Berkeley, Birmingham, Boston, Burlington, Chicago, Denver, Detroit, Houston, Kansas City, London, Los Angeles, Louisville, Madison, Melbourne, Miami, Milwaukee, New Orleans, New York City, Philadelphia, Phoenix, Portland, San Francisco, Seattle, the Twin Cities and Washington D.C.

Storytelling Programs

The Community Engagement Program

We partner with community organizations, small nonprofits, and cultural institutions to host workshops that inspire confidence and self-reflection in storytellers and listeners, deepening connections within and between communities. These experiences provide our partners with the space, tools, and expertise to practice the art and craft of storytelling.

The Global Community Program

Held in the global south, these workshops develop and elevate true, personal stories from extraordinary individuals who are advocating across a multitude of world issues.

The Education Program

This program works with young people and educators to build community and understanding through storytelling workshops, performances and innovative academic resources.

MothWorks

Using our seven principles of Moth storytelling curriculum, developed through work with over 10,000 storytellers, MothWorks offer customized workshops and corporate events. These experiences introduce a vocabulary for storytelling within the workspace, offering practical storytelling solutions for business.



The Moth has hosted workshops in 42 countries around the world:

Afghanistan, Bangladesh, Barbados, Botswana, Cameroon, DRC, Egypt, Ethiopia, France, Gambia, Ghana, Guinea, Haiti, India, Indonesia, Ivory Coast, Kenya, Lesotho, Liberia, Yemen, Madagascar, Malawi, Maldives, Mali, Mexico, Morocco, Nepal, Nigeria, Pakistan, Paraguay, Philippines, Senegal, Sierra Leone, South Africa, Sri Lanka, Sweden, Tanzania, Tunisia, Uganda, United States, Zambia and Zimbabwe.

Audio Platforms



The Moth Radio Hour

The Peabody Award-winning *The Moth Radio Hour* features The Moth's most beloved tellers, chosen from across The Moth's live shows and programs, and explores the stories behind the stories. Each hour mixes humorous and heartbreaking tales told with honesty, bravery, and wit. *The Moth Radio Hour* is broadcasted on over 560+ public radio stations across the country. The show is produced by The Moth, Jay Allison and Atlantic Public Media and is presented by PRX, the Public Radio Exchange.

The Moth Podcast

The Moth Podcast is a free weekly podcast featuring stories told across our programs, as well as full episodes of *The Moth Radio Hour*. Since its launch in 2008, it's been regularly ranked in the top ten podcasts on iTunes, alongside such mainstays as *This American Life*, *Radiolab*, and *The TED Radio Hour*. *The Moth Podcast* is downloaded tens of millions of times a year (source: PRX Metrics 2023).

Books and Game

The Moth Books



The Moth has published five critically acclaimed books: *New York Times* Bestseller *The Moth: 50 True Stories* (Hachette Books, September 2013), *All These Wonders: True Stories About Facing the Unknown* (Crown Archetype, March 2017) — described as “wonderful” by *NYT*’s Michiko Kakutani and *New York Times* Bestsellers *Occasional Magic: True Stories of Defying the Impossible* (Crown Archetype, March 2019), *How to Tell a Story: The Essential Guide to Memorable Storytelling from The Moth* (Crown Archetype, April 2022) and its newest book, *A Point of Beauty: True Stories of Holding On and Letting Go* (Crown Archetype, March 2024), out now.

“Wonderful [...] Some [stories] are heartbreakingly sad; some laugh-out-loud funny; some momentous and tragic; almost all of them resonant or surprising. They are stories that attest to the startling varieties and travails of human experience, and the shared threads of love, loss, fear and kindness that connect us.”

—MICHIKO KAKUTANI, *NEW YORK TIMES*

“Full of emotion, humor, and vulnerability, these stories skillfully illustrate and evoke empathy for the human condition.”

—LIBRARY JOURNAL, *STARRED REVIEWS*

“True to its title, ‘How to Tell a Story’ is a wonderfully practical and thoughtful guide to turning your own experiences and epiphanies into engaging tales.”

—*THE WASHINGTON POST*



The Moth Ball

Our annual fundraising gala, The Moth Ball, is the grandest, glitziest night of The Moth year. It's an all-out celebration—including cocktails, dinner, dancing, and of course, a not-to-be-missed storytelling show, featuring favorite Moth tales and tellers. Each year, an honored guest receives The Moth Storyteller of the Year Award, celebrating the art of the raconteur.

Hasan Minhaj
David Byrne
Regina King
Kemp Powers
Padma Lakshmi
Roxane Gay
Roz Chast
Aziz Ansari
Carrie Brownstein
Zadie Smith
Albert Maysles
Martin Scorsese
Spalding Gray (posthumously)
Calvin Trillin
Anna Deavere Smith
Salman Rushdie





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